



Contact: Kate Newhall
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2011 OCF Board of Directors Candidate Forum Overview and Format Details

General Overview

- Forum Purpose: Get Out the Vote Team is organizing this event to increase voter education and facilitate participation among fair membership. The forum will take place:

The Veterans Memorial Building, Green Room (upstairs)
1626 Willamette Street, Eugene, Oregon
September 14, 2011 from 6-8:30pm

- GOTV Team will moderate the forum. (Kate Newhall or Brett Rowlett).
- Video Recording of the Candidate Forum: The Forum will be videotaped by the GOTV Team and will be posted on the oregoncountryfairforum.org website to facilitate viewing by fair members not able to attend the forum in person. Video will be will posted well in advance of the Oct. 15 annual meeting.
 - The forum will be a panel Q&A format. It will be recorded from three camera angles as it was in 2010. To view the 2010 forum, go to:
http://www.oregoncountryfairforum.org/Forum_FullVideoMainPage.html
 - Candidate Participation: All candidates are invited to participate in the forum, but their attendance is optional. Likewise, all candidates will be invited to create a personal one-minute candidate statement that will be posted on the website alongside the forum (see below for more information on individual statements). Individual videos must be recorded on or before the Sept. 11 forum for inclusion. Forum attendance is not necessary to record/submit personal statement.
 - Forum Time Limits: In the interest of fairness to all candidates participating the set time limits will be strictly adhered to. A clock will be in full view of all candidates and when the allocated time is reached, a bell will sound. Candidates are asked to respect the bell and limits so that the moderator will not have to interject and interrupt the candidate when time limits are reached.
 - Individual Candidate Statements: In addition to the candidate forum, all candidates will be invited to create an individual 1-minute statement (in a format of their choosing including video, audio-only, or other forms of media presentation). GOTV Team will help facilitate the production of any candidate statement and there is a fair owned flip-camera available for check-out from the fair office. The 1-minute individual statements will be posted on the web alongside the candidate forum and is intended to facilitate the participation of candidates who are unable to attend the actual forum.
 - Format and Agenda: The forum will follow the agenda set forth on page two of this overview. Prepared question will be provided to candidates in advance of the forum. Audience Q&A will be unscripted.



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2011 Candidate Forum Agenda

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- 5:00-6:00 Taping of individual candidate statements with GOTV Crew. Please schedule with Kate or Brett in advance if you intend to record your statement at this time. Brett can be reached at rowlett@gmail.com or (541) 606-0247
- 6:00-6:30 Open meet and greet with board members and audience. Snacks, coffee and tea will be provided and candidates will have free-form opportunity to interact with OCF members who are attending the forum in person.
- 6:30pm Official Welcome and Introductions (Kate Newhall)
- 6:40 Candidate Introductory Statements
1-minute introductions given by each candidate in attendance
⇒ At this point, 10 candidates are being estimated. 10 minutes total, 10 minutes of extra transition time.
- 7:00pm Prepared Question and Answer
⇒ Candidates will be asked to respond to 3-5 of the questions provided in advance (more questions will be distributed than there will be time to ask).
⇒ Questions will be provided to candidates after the Aug. 21 voters pamphlet deadline.
⇒ Responses will be limited to 1.5 minutes each.
⇒ Questions will be generated by the GOTV Team, who will solicit member input, OCF board and staff input
⇒ For each question candidates will respond in a rotating order beginning from a name drawn at random.
- 7:45pm Audience Question and Answer
⇒ Candidates will respond to questions from the audience. Questions will be taken in the order received.
⇒ Responses will again be limited to 1.5 minutes each
- 8:30pm Closing Remarks
⇒ Candidate will each be given 1 minute to make any closing remarks.

Questions? Comments? Suggested candidate questions? Please contact Kate Newhall at 503-302-4895 or via email at kate.d.newhall@gmail.com. Brett Rowlett can also field questions you may have and can be reached at rowlett@gmail.com or (541) 606-0247.